



A FUNDRAISING EVENT BENEFITING



Friends of Make-A-Wish:

On behalf of Make-A-Wish® Tri-Counties we are excited to request your support **as an Over the Edge 2017 sponsor. Over The Edge is an opportunity for you, or someone you want to sponsor, to rappel off of the National University building located in Oxnard! Your support helps make Wishes come true for children with life-threatening illnesses.** Our inaugural event will take place **August 4-5, 2017.** It will be a thrilling day of fun that enables Make-A-Wish® Tri-Counties to deliver more Wishes to deserving children and families throughout our community!

Over the Edge 2017 will certainly be an event to remember and an **extraordinary opportunity to challenge ourselves just as our Wish kids are challenged every day!** Participants will have the opportunity to raise money for Make-A-Wish® Tri-Counties through individual and team fundraising. Sponsors will have the opportunity to showcase their support of Make-A-Wish® Tri-Counties through this unique, high-visibility event!



Make-A-Wish® Tri-Counties is a 501(c)3 non-profit organization working to grant the Wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. There truly is **Power in a Wish®.** The memories and experiences these children receive from a Wish can often make all the difference in a child's course of treatment. As research shows, 74% of Wishes delivered have a positive impact on a child's recovery.

Locally, Make-A-Wish® Tri-Counties grants more than 90 Wishes for our children throughout Ventura, Santa Barbara and San Luis Obispo Counties each year.

We sincerely hope that you will consider being a part of this exciting inaugural event. Sponsorship opportunities are included and we appreciate the opportunity to partner with you in this thrilling fundraising experience!

Sincerely,

Pattie Mullins
Chief Executive Officer

Trish Miller
President of the Board

P.S. A Wish experience provides a bit of hope, strength and joy to a child and family – **and that's why we're here.** With an average Wish cost of over \$9600, we rely on fundraising events and support from the community to grant every eligible child's most heartfelt Wish.

TO REGISTER or FOR MORE INFORMATION VISIT WWW.OVERTHEEDGEVC.COM



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SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR (1 available) - \$10,000

- Presenting Sponsor naming rights : "Over the Edge for Make-A-Wish® Tri-Counties, presented by "SPONSOR"
- Company name on commemorative gift take-away
- Invitation to media appearances with Make-A-Wish® Tri-Counties
- 10 Invitations to VIP Party
- Logo with your website link as Presenting Sponsor on event website
- Logo on all promotional materials for the event (i.e. event signage, e-blast, social media & advertising)
- Logo & Presenting Sponsor Recognition during VIP Party/Media Day/ Event Day
- Logo on back of event t-shirt
- 4 rappelling spots to go Over the Edge (time slots of your choice: 2 Media Day – 2 Event Day)



VIP PARTY SPONSOR (1 available) - \$7,500

- Recognition as Host of the VIP PARTY shared throughout VIP/Media DAY/Event day
- Company name on commemorative gift take-away
- Sign recognition at VIP Party/Media Day/ Event day
- 7 Invitations to VIP Party
- Logo with your website link on event website
- Logo on all promotional materials for the event (i.e. event signage, e-blast, social media & advertising)
- Logo & sponsorship recognition during VIP Party/Media Day/ Event Day
- Logo on back of event t-shirt
- 3 rappelling spots to go Over the Edge (with priority rappel times: 1 Media Day – 2 Event Day)



ROPE SPONSOR - \$5,000

- Name recognition on one rappelling rope station
- Company name on commemorative gift take-away
- Sponsor recognition shout outs throughout the event day and broadcast
- 5 Invitations to the VIP Party
- Logo with your website link on event website
- Logo on all promotional materials for the event (i.e. event signage, e-blast, social media & advertising)
- Logo & sponsorship recognition during VIP Party/Media Day/ Event Day
- Logo on back of event t-shirt
- 2 rappelling spots to go Over the Edge



DROP ZONE SPONSOR - \$2,500

- On-site presence (provided by sponsor) for the 2-day event
- 2 Invitations to the VIP Party
- Logo with your website link on event website
- Logo on all promotional materials for the event (i.e. event signage, e-blast, social media & advertising)
- Logo on back of event t-shirt
- 1 rappelling spot to go Over the Edge



WISH TOWER SPONSOR - \$2,500

- Banner with company name/logo fixed to rooftop scaffolding
- Logo with your website link on event website
- Logo on all promotional materials for the event (i.e. event signage, emails & advertising)
- Logo on back of event t-shirt
- 1 rappelling spot to go Over the Edge



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PARTICIPANT OPPORTUNITIES



INDIVIDUAL RAPPEL - \$1,000

- Personal fundraising page
 - 1 rappelling spot to go Over the Edge
- *Bonus: Fundraisers of \$1,500 or more receive the bonus of capturing their rappel experience via GoPro
- 1 Over the Edge event t-shirt



TOSS THE BOSS - \$1,000

- Personal Toss Your Boss fundraising page
- Company recognition during rappel
- 1 Over the Edge event t-shirt
- 1 rappelling spot to go Over the Edge



HIRE A HERO - \$1,000

- Sponsor a "Hero"...Police Officer, Firefighter or other Wish Hero to go Over the Edge
- Personal Hire A Hero fundraising page
 - Recognition during hero's rappel
 - 2 Over the Edge event t-shirts for hero & sponsor
 - 1 rappelling spot for your hero with the bonus of capturing their rappel experience via GoPro

**** Wish Heroes will each have their own fundraising page to secure corporate & personal donations. The police, fire or other agency that reaches the highest fundraising effort will be awarded the "Ultimate Wish Heroes" perpetual trophy, bragging rights, and lots of appreciation from our Wish kids!**



TERRIFIED OF HEIGHTS (TOH) - \$1,000

- Want to raise money but terrified of heights? This category is for you!
- Personal fundraising page
 - 1 Ticket to the VIP Party
 - 1 Over the Edge event t-shirt

INCENTIVES!!

**Individual Rapeller's, Toss the Boss Rapeller's and TOH individual's that go above & beyond the fundraising minimum will be rewarded with some exciting incentives. Watch our event website for more details at www.overtheedgevc.com!

