



# Wish Night 2018

On behalf of Make-A-Wish® Tri-Counties, we respectfully request your support as a WISH NIGHT 2018 sponsor and partner in helping us make Wishes come true for children with life-threatening medical conditions.

Our gala will be held at the beautiful Hyatt Regency in Westlake Village on Friday, February 23, 2018 at 5:30pm. We are expecting over 300 guests at this year's 9th annual event!

WISH NIGHT 2018 will be an evening to celebrate the extraordinary power of a Wish. A special program highlight is the opportunity for guests to help make Wishes come true through Fund-A-Wish. WISH NIGHT also features inspiring Wish stories, a delicious plated dinner and music, as well as, silent and live auctions.

Make-A-Wish® Tri-Counties is a 501(c)3 non-profit organization that grants the Wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy. The memories these children keep from experiencing a Wish with their family can often make all the difference in a child's course of treatment.

Locally, Make-A-Wish® Tri-Counties grants more than 70 wishes to local children across Ventura, Santa Barbara, and San Luis Obispo counties. This year we are poised for a phenomenal year of Wish granting, and we need your support now more than ever.

We hope that you will join us and support this annual event. Sponsorship opportunities are attached. We are excited to partner with you to create a magical evening celebrating Wish Kids and the extraordinary power of a Wish.

Sincerely,

A handwritten signature in black ink that reads 'Pattie Mullins'.

Pattie Mullins  
Chief Executive Officer

A handwritten signature in black ink that reads 'Dore Baker'.

Dore Baker  
Board Member & Event Chair

*There truly is power in a Wish!  
Wishes provide inspiration and  
memories that last a lifetime.*

*With an average wish cost  
exceeding \$9,500 we rely on direct  
support from the community to grant  
heartfelt Wishes to medically eligible  
children, ages 2 1/2 to 18.*

**A MAGICAL EVENING OF WISHES**  
Friday, February 23, 2018 • 5:30PM | Hyatt Regency • Westlake Village



## SPONSORSHIP OPPORTUNITIES

	DIAMOND \$25,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	VIP \$500
Press Release announcing company's support of Wish Night 2018	★					
Gobo projection of logo in ballroom	★					
Right of first refusal for sponsoring Wish Night 2019	★					
Ad in Society Magazine & 805 Living Magazine with company logo	★	★				
Recognition from the podium	★	★	★			
Thank you plaque and workplace recognition	★	★	★			
Acknowledgement on website, Facebook and social media, over 2,500 total followers	★	★	★	★		
Logo placement on all event signage and print materials including: sponsor signage, slide show, invitation mailed to over 2,000 supporters, electronic communications (over 4,000 supporters)	★ Premium Logo	★ Premium Logo	★ Large Logo	★ Medium Logo	★ Small Logo	★ Name Listing Only
Ad space in event program	2 Page Ad	Full Page Ad	1/2 Page Ad	1/4 Page Ad	Business Card Ad	
Reserved VIP table with 3 course meal and premium wine	2 tables Up to 20 Guests	1 table Up to 10 Guests	1 table Up to 10 Guests	1 table Up to 10 Guests		
Invitations to attend Wish Night including 3 course meal and wine					4 Invitations	2 Invitations
Opportunity to be seated with a Wish Family	★	★				

All net proceeds to benefit Make-A-Wish Tri-Counties • [www.tri-counties.wish.org](http://www.tri-counties.wish.org)

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## EVENT SPONSORSHIP FORM

We are excited to participate in Make-A-Wish® Tri-Counties Wish Night 2018 as a sponsor!

Name of sponsor as it should appear on event materials: \_\_\_\_\_  I/We wish to remain anonymous

Sponsor Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Contact E-mail: \_\_\_\_\_ PR Contact Email: \_\_\_\_\_

### Please choose your sponsorship level:

DIAMOND \$25,000     
  PLATINUM \$10,000     
  GOLD \$5,000  
 SILVER \$2,500     
  BRONZE \$1,000     
  VIP \$500

**PAYMENT METHOD**    Cash/Check # \_\_\_\_\_ Credit Card  Visa     Mastercard     Discover     AMEX

Name on Credit Card: \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Billing Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp \_\_\_\_ / \_\_\_\_ Security Code \_\_\_\_\_

### Deadlines:

★ **December 20, 2017** for recognition in our invitations      ★ **February 2, 2018** for recognition in the printed program

- The earlier a sponsorship is secured, the more exposure a sponsor will receive via digital attendee communications.
  - Onsite marketing materials will likely include but are not limited to: Welcome board at registration, cocktail hour/auction signage, printed program & sponsor thank you on the big screen.
- Digital materials will likely include but are not limited to: Save-the-date, electronic invitation, event registration website, www.tri-counties.wish.org website, 3-5 pre-event attendee communications, and post-event attendee communications.
  - We will contact you directly with details on the particular benefits you will receive based on your chosen level of sponsorship and to request logos, advertisement, guest names, etc.

### PLEASE MAIL OR EMAIL COMPLETED FORMS TO:

WISH NIGHT 2018  
 Make-A-Wish® Tri-Counties  
 4001 Mission Oaks Blvd., Suite F, Camarillo, CA 93012  
 wishnight@tri-counties.wish.org

**Questions?** Charleen Morla • 805.826.1179

