



On behalf of Make-A-Wish® Tri-Counties, we respectfully request your support as a **WISH NIGHT 2017 sponsor and help make wishes come true for children with life-threatening illnesses.** Our gala will be held at the beautiful Hyatt Regency in Westlake Village on Friday, March 3, 2017 at 6:00 p.m. We're expecting 300 guests at this year's 8<sup>th</sup> annual event.

**WISH NIGHT 2017** will be an evening to celebrate **the extraordinary power of a wish.** A special program highlight is the opportunity for guests to personally help make wishes come true through Fund-A-Wish. WISH NIGHT also features wish stories, a delicious plated dinner, music, silent and live auctions.

Make-A-Wish® Tri-Counties is a 501(c)3 non-profit organization working to grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. The memories and experiences these children receive from a wish can often make all the difference in a child's course of treatment.

Locally, Make-A-Wish® Tri-Counties grants more than 90 wishes for local children throughout Ventura, Santa Barbara and San Luis Obispo Counties each year.

We sincerely hope that you will consider being part of this memorable event. Sponsorship opportunities are included and we welcome the opportunity to partner with you in this joyous adventure.

Sincerely,

A handwritten signature in black ink that reads 'Pattie Mullins'. The signature is fluid and cursive, with a large initial 'P'.

Pattie Mullins  
Chief Executive Officer

A handwritten signature in black ink that reads 'Trish Miller'. The signature is cursive and elegant, with a large initial 'T'.

Trish Miller  
President of the Board

P.S. During a wish experience, **joy eclipses illness – and that's why we're here.** With an average wish cost of \$5,000, we rely on fundraising events and support from the community to grant every eligible child's wish.



## 2017 Wish Night Sponsorship Opportunities

### **Title Sponsor - \$20,000** (one available)

- Recognition during the event, to include: Onstage recognition, corporate logo incorporated in table décor, attendee thank you gift
- On-site banner/sign
- Logo on Step and Repeat (Official Event Photo Backdrop)
- Two page spread in the event program
- Advertisement, large logo or name included in the event slide show, social media, press releases, invitation and top placement with hyperlink on the Make-A-Wish Tri-Counties Website
- Two tables of 10
- Right of first refusal for sponsoring Wish Night 2018

### **Platinum Sponsor - \$10,000**

- Onstage recognition
- On-site banner/sign
- Logo on Step and Repeat (Official Event Photo Backdrop)
- Full-page ad in the event program
- Advertisement, large logo or name included in the event slide show, event signage, social media, press releases, invitation and logo with hyperlink on the Make-A-Wish Tri-Counties website
- Table of 10

### **Gold Sponsor - \$5,000**

- Onstage recognition
- Full-page ad in the event program
- Advertisement, large logo or name included in the event slide show, event signage social media, invitation and on the Make-A-Wish Tri-Counties website
- Table of 10

### **Silver Sponsor - \$2,500**

- Half-page ad in the event program
- Medium logo or name included in the event slide show, event signage, invitation and on the Make-A-Wish Tri-Co website
- Table of 10

### **Bronze Sponsor - \$1,000**

- One-quarter page ad in the event program
- Small logo or name included in the event slide show, event signage, invitation and on the Make-A-Wish Tri-Counties website
- 4 tickets to attend the event



Sponsor Benefits	Title Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Exclusivity	X				
Logo Incorporated into Thank-You Gift	X				
Listed & Introduced as "Presented by"	X				
Right of First Refusal for Wish Night 2018	X				
Recognition During Event	Onstage recognition	Onstage recognition			
Onsite Display	Logo included in Table Décor & Onsite Banner/Sign	Onsite Banner/ Sign			
Logo on Step & Repeat (Official Event Photo Backdrop)	X	X			
Recognition in Program	2 Full-Page Spreads	Full-Page Ad	Full Page	1/2 Ad	1/4
Onsite Slide Show/Event Signage	Advertisement, Large Logo or Name Listing (shown often)	Advertisement, Large Logo or Name Listing	Advertisement, Large logo or Name Listing	Medium Logo or Name Listing	Name Listing
Recognition on Website	Large Logo or Name Listing with Top Placement	Large Logo or Name Listing	Large Logo or Name Listing	Medium Logo or Name Listing	Name Listing
Tickets	Two tables of 10 (20 seats)	Table of 10	Table of 10	Table of 10	4 Seats



## Wish Night Sponsor Information

Title (\$20,000)  Platinum (\$10,000)  Gold (\$5,000)  Silver (\$2,500)  Bronze (\$1,000)

**Name/Company** \_\_\_\_\_

(as you would like it to appear on all printed material)  I wish to remain anonymous.

**Contact Name** (if different from above) \_\_\_\_\_

**Billing Address** \_\_\_\_\_ **City** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

Enclosed is a check payable to Make-A-Wish

Please bill my  AMEX  Visa  MasterCard

Card # \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

**Signature** \_\_\_\_\_ CV# \_\_\_\_\_

**Please reply no later than January 3 for recognition in our invitations and  
February 10 for the printed program.**

We will contact you directly with details on the particular benefits you will receive based on your chosen level of sponsorship and to request logos, advertisements, guest names, etc.

**Please return to:**

WISH NIGHT 2017

Make-A-Wish® Tri-Counties

4001 Mission Oaks Boulevard, Suite F

Camarillo, CA 93012

Fax: 805.850.0168

Email: [mjohansson@tri-counties.wish.org](mailto:mjohansson@tri-counties.wish.org).

Questions?

Contact Melinda Johansson at 805.826.1179